

# Good Samaritan College of Nursing & Health Science

## ANNUAL REPORT 2017

**Number of Students**

**416**

**Retention Rate**

**87%**

**Graduation Rate**

**76%**

**NCLEX Pass Rate**

**84%**

**Job Placement Rate**

**89%**

Alumni and Friends,

There are many updates to share since last year's edition of the *BlueStreak!* Our collective persistence to quality outcomes is being recognized throughout our community, and enthusiasm for the improvements is high! The 2016/2017 Academic Year was marked with significant change since approval of the college's new strategic plan last November.

We immediately began work to address systemic changes in healthcare and higher education by increasing the value of an undergraduate degree in nursing and the health sciences. Increases in scholarship awards and alignment with employer education benefits provided opportunities to many students pursuing their degree. We've also worked closely with the Alumni Association leadership to engage the Alumni through thoughtful dialogue and planning in support of student academic success and boosted employment opportunities by networking with GSC Alums.

We've also invested heavily in technology and infrastructure to enhance academic outcomes and student success through new systems that track student performance throughout the continuum of their experience at GSC. Faculty have also aligned the curriculum and their instructional and evaluation methods to industry best-practices, and our students are receiving the best nursing and allied health education this region has to offer. GSC teaches the latest in professional practice through the world-class clinical sites available within TriHealth, and the state-of-the-art simulation center on campus. Additionally, faculty assist the student transition from classroom knowledge to real-world application.

GSC is Fostering long-term institutional sustainability through attainment of institutional and programmatic accreditation for all programs and planned attainment of top-decile performance outcomes. Even amidst several long-serving team member retirements, we've hired new leaders to carry on the tradition of excellence. Highlights of the strategic changes added to GSC programs include: a launch of a new faculty academic advising program and the Student Success Center (9th floor) this fall; development and start of the Medical Assistant Program beginning in September, and comprehensive facilities renovation beginning in October.

While the healthcare and higher education landscape is changing rapidly, GSC is demonstrating it is focused and strong! Our graduates continue to be the most sought-after professionals in this region, and it is through your support we'll continue to excel. Thank you for another great year, and I look forward to seeing you in and around campus very soon.

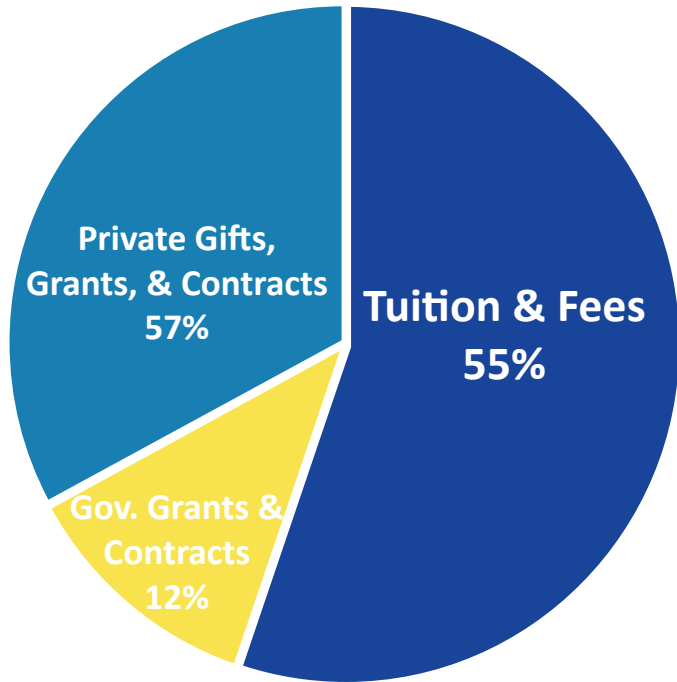
Sincerely,



James A. Hauschildt, EdD, RN, BC  
President

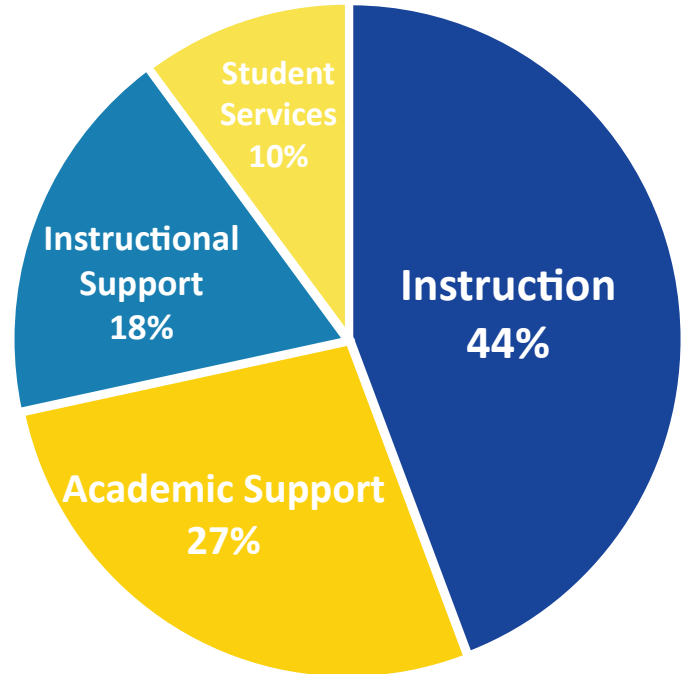
# College Financial Overview

## Revenue



Total Revenue: \$7,320,334

## Expenses



Total Expenses: \$7,921,016

## Tuition/Fees



### Good Samaritan College

**\$15,470**

*Published Tuition & Fees  
'16-'17*

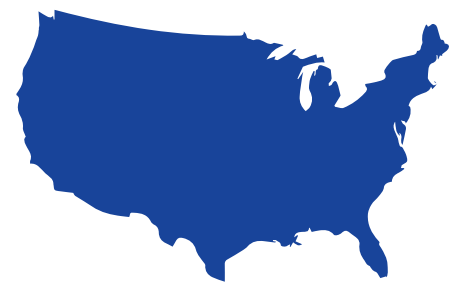


### Cincinnati Area

*Average Published Tuition & Fees*

**\$29,889**

*Public/Private 4-year Programs*



### Nationally

*Average Published Tuition & Fees*

**\$33,480**

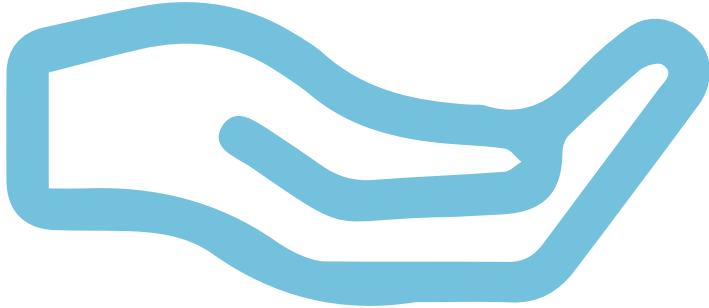
*'16-'17*

*Private 4-year Programs*

# Annual Fund 2017

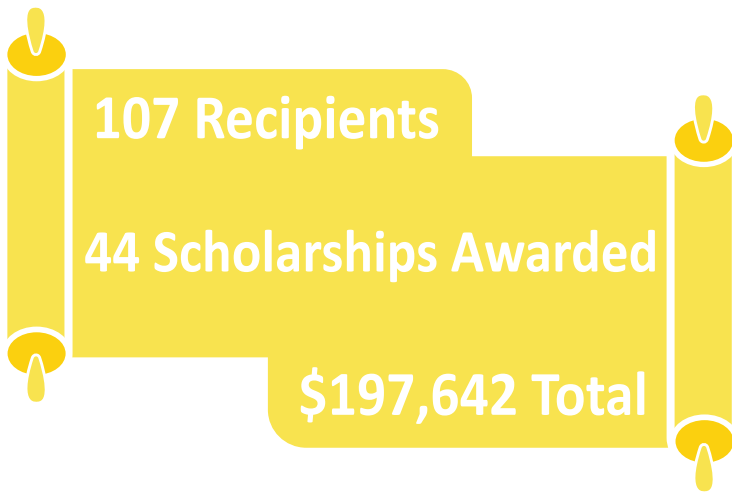


**\$112,414.82**



**Average Donation \$161.23**

## SCHOLARSHIPS



**Average Scholarship: \$1,847.12**

# Across the College

Some recent projects supported by the Annual Fund:

- Student & Alumni Scholarships
- Alumni Programming
- Instructional & Student Support Technology
- Faculty/Staff Development
- Facilities
- Archives



## GSC Endowment 2016

Market Value (beginning of year): \$2,799,813  
Market Value (end of year): \$3,504,732



**20% Increase**

# GSC Strategic Plan

**Growth:** Grow enrollment to achieve break-even financial performance in core operations

**Student Centered:** Create a student experience that supports students in engaging with excitement and confidence, and results in successful certification and job placements

**Customer Focused:** Establish strong relationships with nursing, physician and administrative leaders to provide clinical placements, job placements, and direction for program development to meet market needs

**Team Engagement:** Establish GSC as the “destination site” for faculty and staff – engaged, energized, focused on state of the art instruction, collegiality – with student centered and customer focused education

**Financial Health:** Establish a revenue base, cost structure, and management discipline to ensure sustained financial health

## Goals

- Increasing the value of an undergraduate degree in nursing and the health sciences.
- Increasing quality outcomes and expanded student success.
- Leveraging innovations, best practices, and technology to create new educational models.
- Fostering long-term institutional sustainability.

## GSC at a Glance

### Board of Trustees

Meg McCann, Chair  
Mark Clement, President & CEO - TriHealth  
Rob Cercek  
James Hauschildt, President - GSC  
Richard Dammell, MD  
Steven L. Dumbauld, MD, FACP  
Mary Irvin '77 RN, CNE - TriHealth  
Harold Klink  
Kathleen List  
Mytis H. Powell  
Sister Lynn Heper, S.C.  
Sister Sally Duffy, S.C.  
Adrienne Walsh

### Academic Affairs

Dr. Michelle Roa, Dean of Nursing  
Tracy Teetz, Admin. Secretary  
Abby Villaroya, Dept. Chair,

### Undergraduate Nursing Faculty

Natasha Brodberger, Clinical Inst.  
Mae Beth Brunsman, Asst. Prof.  
Michele Bunning, Assoc. Prof.  
Emilie Burdette, Asst. Prof.  
Luanne Gerard, Asst. Prof.  
Barbara Gillman, Lamping, Assoc. Prof.  
Beverly Gladish, Assoc. Prof.  
Shannon Hardy, Clinical Inst.  
Nancy Henson, Assoc. Prof.  
Maureen Hochman, Clinical Inst.  
Beatty Hodovanic, Assoc. Prof.  
Erin Jauch, Clinical Inst.  
Peggy Jordan, Inst.  
Chelsea Muenzer, Clinical Inst.  
Judy Patterson, Assoc. Prof.  
Sharon Pittard, Assoc. Prof.  
Melanie Quilla-Deza, Asst. Prof.  
Suzanne Scudder, Asst. Prof.  
Robin Sinex, Inst., Skills Lab  
Joann Sommer, Asst. Prof., Skills Lab  
Dr. Diane Stauffer, Assoc. Prof.  
Dr. Sarah Taulbee, Assoc. Prof.  
Ellen Thomas-Arnold, Inst.  
Jackie Wright, Inst.

## Program Updates

### Allied Health

- Medical Assistant Certificate

### Nursing

Bachelor of Science in Nursing (BSN)

- Increased enrollment
- Associate of Applied Science in Nursing (AASN)
- Continuing full approval by OBN

### Student Success Center & Academic Advising

- Title IX & 504 Accommodations
- The Peer Mentoring Program
- Academic Advisors Program
- The Student Assistance Program (SAP)/TH EAP partnership

### One Stop / Admissions

- Admissions 'Cut' Date
- Increase in number of applications and scores
- Recruitment Plan integrating best practices for marketing and communication

### Partnerships

- TriHealth BSN Alignment to Tuition Reimbursement
- High School Dual Enrollment
- PN Pathway – providing in-house transition course
- Naviance Software - High School (HS) Recruitment Tool

### Allied Health/Medical Asst. Program

Megan Ayers, Assoc. Prof.  
Clifford Cookman, Asst. Prof.  
Dr. David Groh, Associate Prof.  
Karen Groh, Asst Prof.  
Dr. James Sargent, Asst. Prof.  
Dr. Karan Singh, Prof.  
Dr. Michael Whitely, Asst. Prof.  
Norma Ragland, Manager,  
Med. Asst. Program

### College Services

**Campus Operations/Library Services**  
Dr. Beth Moores, Dean  
Carol Mayborg, Admin. Secretary  
Sara Craycraft, Medical Librarian  
Kathleen Flanagan, Library Technical Asst.  
Valerie Ratchford, Library Technical Asst.  
Jackie Evans, Library Tech Asst.  
Cathy Stahl, Library Tech Asst.  
Cara Yurkowski, Library Aide

### Technology & Institutional Assessment

Dr. Terri Pullen, Director  
John Kidd, IT Support  
Lori Pike, IT Support  
Michelle Rogers, Instructional Design Spec.

### Student Services/Enrollment Management

Dr. Linda Hayes, Dean Enrollment Management/Student Services  
Garry Phillips, Business Administrator  
Leah Boerger, Registrar  
Jason Slayton, Asst. Director, Admissions  
Gena Turner, Asst. Director, Financial Aid

### Student Success

Erica L. McCain, Student Success & Title IX – 504 Coordinator

### Marketing/Communications & Alumni Services

Tisha Bruemmer, Marketing Comm. Adm.  
Kierstin Nishihata, Alumni Program Adm.