

**GOOD SAMARITAN COLLEGE
OF NURSING AND HEALTH SCIENCE**



**FY 2015 ANNUAL REPORT
JULY 1, 2014 – JUNE 30, 2015**

Good Samaritan College of Nursing and Health Science
Cincinnati, Ohio
Annual Report FY 2015

The Good Samaritan College of Nursing and Health Science have completed its thirteenth full year of operation since its re-founding as an independent college. It has been a very exciting and fulfilling year of accomplishments. Fundamental to all accomplishments and activities is striving for the mission, vision, and goals of the College.

Mission The Good Samaritan College of Nursing and Health Science is a specialized college of higher education committed to educating men and women for careers in nursing and other health related fields in the greater Cincinnati region. The College is a private Catholic institution that fulfills its mission by addressing the needs of our students with differing interests, plans, and expectations.

Vision To be the regional leader in providing nursing and health care education in a unique catholic and hospital-based college environment.

Goals As a mission-based organization, the following goals express the values for which we strive:

- Emphasize a Christian value orientation to life.
- Create a caring environment that allows each individual to feel personally satisfied and reach his/her fullest potential.
- Promote academic excellence.
- Embrace professional standards of conduct as a lifelong value.
- Serve the community.
- Embody the traditions and reputation of the College.
- Foster an ongoing commitment to learning and to this educational institution.

Board Accomplishments

The focus of the College Board of Trustees this year centered on providing its guidance to the President and the college administration. The Board focused on two important strategic initiatives for the college; facilities needs assessment and a proposal to develop graduate programs. The Board monitored and received reports on the progress of the two new programs (Associate of Science in Health Science (ASHS) and Bachelor of Science in Nursing (BSN) degrees).

College Accomplishments

The activities of the College are extensive. With admissions and graduation twice each year, we implement our academic plan twice each year as well. Student orientation and activities go on throughout the year. A review of the President's Quarterly report gives an ongoing representation of these events. The college received Accreditation Commission for Education in Nursing (ACEN) for specialized accreditation of the new Bachelor of Science in Nursing degree (BSN) program. GSC joined Sigma Theta Tau Nursing Honor Society Chapter with Mount St. Joseph University and Xavier University. Significant progress in course management technology for the offering of hybrid and online courses were implemented with the first total online course offered.

Strategic Plan

The strategic plan has completed the second full year of the five year plan focused on four (4) strategic themes with thirteen (13) strategic initiatives. Key process initiatives are ongoing and show significant progress in year two (2) with many initiatives completed or ahead of schedule. Following is a summary of progress towards “*Imagining GSC*”.

Strategic Initiative	Key Process Initiatives	Status
Program development that enriches and strengthens academics of the college.		
Offer an Associate of Science in Health Science degree. – 2013	Sonis Data Management System revised Course Management Software Project (Moodle via Remote Learner) Catalog Revision Student Recruitment HLC approval completed.	Completed August 2012 Completed Purchase Dec 2012 Completed July 2012 In progress Completed February 2013
Offer a Bachelor of Science in Nursing degree. – 2013	Sonis Data Management System revised Course Management Software Project (Moodle via Remote Learner) Policy Review and Update for new programs Catalog Revision Dual enrollment option for AASN students Curriculum implementation on schedule General Education Faculty hired. Program fully approved by OBR and HLC and operating on schedule. Application filed with ACEN for nursing specialized accreditation. Application for ACEN refilled and accepted. Site visit scheduled for Mar 19-21.	Completed August 2012 Completed Purchase Dec 2012 Completed July 2012 Completed July 2012 Completed August 2012 Completed May 2014 with first graduating class Completed December 2012 Completed February 2013 Application deferred Jul 2013. Re-submitted and accepted Oct 2013. Successful site visit with recommendation for full 5 year approval. Review process completed with recommendation to the commission for full approval. ACEN accreditation final.

		Completed August 2014
Determine the capability and opportunity to offer a Graduate degree in nursing and/or other allied health sciences. – 2017	Initial investigation and environmental scanning in progress. Presentation and recommendation to the Board for authority to develop a graduate program. Financial Pro Forma requested by board. Presentations to TH Leadership.	Completed winter 2014. Completed April 2014. Pro Forma completed Jun 2014. Completed June 2015.
Resource management to advance the mission, vision, goals, and strategic priorities of the college.		
Update the Campus/Facility Master Plan to ensure resources are aligned with future programing. - 2014	Three meetings with TriHealth COO regarding needs and funding approaches held. Meeting held with TriHealth COO regarding needs and funding through a loan. Informed that this funding approach will not be used. Request for facility analysis by BOT Meeting with TriHealth CEO and COO regarding possible lease of new facilities. Developed a needs analysis for space acquisition. Analyzing Medicare reimbursement opportunities. Architect to be hired for planning.	No progress anticipated or projected for the future. Internal needs analysis completed February 2014. Completed by President Feb 2014. Completed by Finance Feb 2014. Architect facility analysis completed Jun 2014.
Inhabit new facilities or remodel current facilities. – 2017	In continued discussions with TriHealth Senior Leadership on needs and prospects. Developed a needs analysis for space acquisition. Analyzing Medicare reimbursement opportunities. Architect to be hired for planning.	Architect facility analysis completed Jun 2014.

Intensify faculty development for higher degree programs.- 2015	Support faculty and staff in completing doctoral education programs.	Three Faculty and Staff completed Doctoral degrees December 2013. Eleven faculty in programs. Completed August 2014
Plan leadership succession.	Appoint new board chair Update Succession Plan for regulatory requirements Engage in Succession of President.	Completed Fall 2012 Completed July 2012 Search process initiated June 2015.
Learning experience to produce talented, knowledgeable graduates.		
Develop a scholars program and associated scholarship opportunity to attract new students. - 2016	Proposal for an Honors admission with guaranteed placement proposed. Admission standards established. Honors Scholarship established and awarded for fall 2014.	Proposal working through the committee approval and notification process. Honors Admissions completed December 2013 Completed August 2014
Develop an honors program that leads to association with Sigma Theta Tau international honor society. - 2016	Draft program completed to go before Faculty Senate College honors and recognition program completed following review and approval by the Faculty Senate and Board. Multi-year application process for honor societies initiated. Accepted as Alpha Delta Nu Nursing Honor Society of the National Organization for Associate Degree Nursing. Investigating joining Sigma Theta Tau Chapter of CMSJ and XU GSC joining Sigma Theta Tau Chapter of CMSJ and XU	In process Completed March 2013 Started Honors program for Associate degree nursing students. Accepted as Alpha Delta Nu Nursing Honor Society of the National Organization for Associate Degree Nursing. Completed FY 2014 Meeting with STTI Omicron-Omicron At-Large Chapter Board June 2014. Omicron-Omicron membership voted to begin the process of accepting GSC as part of the At-Large Chapter. Process being initiated by Omicron-Omicron. Completed Spring 2015.

Adapt to the ever-changing requirement of the Department of Education, Higher Learning Commission, and up-coming Higher Education Act.	Ohio Board of Nursing Review Higher Learning Commission Review Ohio Board of Regents re-authorization update HLC approval completed	Completed August 2012 Completed November 2012 Completed December 2012 Completed February 2013
Technology support that strengthens academics and student learning.		
Expand campus availability of student internal and external access to institutional resources.	Updated web site capability to mobile devices Course Management Software Project (Moodle/Remote Learner) Sonis Management System update for new programs	Completed Go-live October 2012 Complete Purchase Dec 2012 Implementation in process Completed August 2012
Develop hybrid and online delivery models. - 2016	Course Management Software Project (Moodle/Remote Learner) Web Site Platform Upgrade for web site and capability of mobile devices Initiation of one hybrid nursing course Software interfacing with Sonis data management system in process. Faculty and staff training planned. Remote Learner software installed and functional. Two courses offered hybrid this summer. First iPads purchased for faculty and staff. All BSN didactic nursing courses offered in hybrid format First total online course offered as a pilot.	Complete Purchase Dec 2012 Completed Go-live October 2012 Initiated August 2012. Fourteen offerings of hybrid nursing courses completed by Apr 2014. Completed October 2013 Initiated 6/29/13 Completed August 2013 Two courses offered in 50/50 hybrid summer, 2013 Completed November 2013 Completed spring semester 2014 Completed Spring 2015.

Leverage infrastructure assets to take advantage of cutting edge technology pervasive through TriHealth.	Web Site Platform Upgrade for web site and capability of mobile devices	Complete Go-Live October 2012
	Course Management Software Project (Moodle/Remote Learner)	Completed Purchase Dec 2012
	Sonis Management System update for new programs	Completed August 2012
	Interface of Moodle and Sonis in process.	Completed October 2013
	PowerFaid's Software project financial aid improvements initiated	Completed December 2013
	PowerFAIDS software and hardware purchased, installed, and initiated.	Completed June 2013
	IPads purchased for faculty/ staff.	iPad purchase completed November 2013 Capital requests for wireless infrastructure upgrade submitted.

Financial

The financial picture for the College is stable. The College was under budget for revenue by \$83,968 and was over budget for expenses by \$296,248 with a contribution margin of -\$380,216 (16.6%) adjusted to -\$141,718 (5%) for \$238,498 unbudgeted allocations by the health system.

Human Resources

One of the most important strengths of the College is the faculty and staff. They are extraordinarily talented with credentials and experience that provides the students with the highest quality academic program and services. Human resources were a challenge at the end of the academic year as we had two retirements, one Department Chair and one faculty member. There were two resignations, one staff member and one faculty member. Maintaining internal and external equity in salary and benefits for recruitment and retention continues as a challenge.

Facilities

Facility resources continue to be utilized at capacity. A needs analysis was completed by the President and followed by consultation with Champlin Architects to update the master facility plan. Financial analysis was also completed to leverage Medicare reimbursement to help with funding should expansion occur. A Pro Forma cost analysis was also completed.

Recruitment

The College functioned throughout the year exceeding our general capacity for students. There were 438 (unduplicated headcount) total students in the College this year. This was accomplished by maximizing part-time student placement in courses. The College processed 776 applications and accepted 396 students for all three programs. Admissions are currently full with 198 on a wait list.

Financial Aid

Financial aid is a major service provided by the College for the students. This year the Admissions/Financial Aid office processed \$3,951,694 in grants, scholarships, and loans for students, a five percent increase over last year. This includes \$234,044 private/ institutional awards. The economy increasing government restrictions is having significant impact with a big increase in student loans.

Development and Alumni

The support of alumni and benefactors of the College is very important. End-of-year development holdings include \$3,547,077 in endowment funds and \$881,119 in restricted funds. The annual fund campaign by alumni set a goal of \$115,000 this year. The total raised was \$110,000. In addition, one new planned gift was secured for the College as well as \$35,000 from two major gifts.

The Alumni Association was also active for its members by offering two education programs; two travel opportunities, Young-at-Heart Luncheon, three publications of our newsletter, and the annual homecoming event.